Joshua Lee

Portfolio: yunte.design

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EDUCATION

Columbia University, Columbia College — New York, NY
Bachelor of Arts, Computer Science and Music. GPA 3.75 — Expected May 2027

- Clubs: Club Squash, Kesem, ADI (SWE Club), Design@Columbia, Psi Upsilon, Sur (South Asian Fusion A cappella)
- Relevant Coursework: UI Design, Data Structures, Advanced Programming (Low-level/Systems), Game Design
- Currently Enrolled: Psychology 1A, Computational Neuroscience, Computational CogSci, Audio Machine Learning

Concord Academy — Concord, MA
High School Diploma. GPA 3.96 — May 2023

RELEVANT EXPERIENCES

HITLAB — New York, NY
Digital Health Intern — June 2025–August 2025

- Conducted marketing and business analysis on 20+ women's health startups, assessing product–market fit, and growth.
- Scraped and analyzed social media engagement data for women's health tech firms to evaluate marketing strategies.

Onki — New York, NY
UX Engineer Intern — March 2025–June 2025

- Drafted 100+ UI mockups and user flow diagrams for voice-based wine sales kiosks, deployed to 4 NYC wine shops.
- Prototype used to secure contract with Malaysian pharmacy franchise to repurpose sales kiosks for supplements sales.
- Designed and built development environment for LLM-powered sales agent using React styled with Tailwind.

Nightly — New York, NY
Marketing Intern — December 2024–March 2025

- Led ambassadorship program of 30 members for Google & Samsung-backed sleep-tech startup, under Agile PM.
- Reached 5,000+ Columbia students and secured 1,000+ through social media, ambassadorship, and campus events.
- Provided UX feedback on 10+ Figma wireframes to localize app and marketing materials for the US college market.

OTHER EXPERIENCES

Kesem — New York, NY
Volunteer Coordinator, Camp Counselor (Unit Leader) — September 2023–Present

- Contributed to fundraising $50,000+ for free summer camp supporting children impacted by parents' cancer.
- Recruited, interviewed, and trained 46 volunteer counselors, organizing 6 in-person and online training sessions.

Botticelli Capital Partners — Seoul, Korea
Summer Analyst — May 2024–August 2024

- Researched financials and actions of $90M+ acquisition targets and designed decks to pitch M&A opportunities.
- Conducted regression analysis with Excel on CHIPS Act trends, informing $20M+ real estate investment.

Korea International Cooperation Agency — Vientiane, Laos (Remote)
Development Intern — November 2021–June 2022

- Authored/translated 2 manuals and 1 proposal for Official Development Assistance initiatives in Lao PDR.
- Drafted and submitted a $50K proposal for a high-altitude strawberry farm initiative in mountainous regions.

CONTRACTS AND PROJECTS

Handshake, MOVE Fellowship (AI Research) — June 2025–Present
Sur A cappella (South Asian Fusion), Audio Engineer and Producer — February 2024–Present
LionCal, Front-end Developer — February 2025–April 2025
Your Mind, Girls… (VR/AR Theater), Sound Designer and Operator — February 2025–April 2025
AEYL MUSIC, Record Producer and Songwriter — May 2024–August 2024

SKILLS

Programming: C, C++, CSS, HTML, Java, JavaScript, Kotlin, Next.js, Python, React, SQL, Swift, SwiftUI, Tailwind
Software: Abstract, Adobe CC, Axure, Azure, Figma, FigJam, InDesign, Lottie, MS Office, Mural, ProtoPie, Rive, Sketch
Languages: English (Native), Korean (Native), Mandarin (Professional), Lao (Limited)